

PRESS RELEASE from:

HR Press

705-721-4981

karen@healthandwellnessrecord.com

www.healthandwellnessrecord.com

680 East Industrial Dr.

Chelsea, Michigan

USA 48118

52 Belmont Cres.

Midhurst, Ontario

Canada L0L 1X1

**FOR IMMEDIATE RELEASE, January 23, 2008**

**The Hottest New Baby Accessory For  
Hollywood Celebrities is A Child's Health Journal!**

Beverly Hills, CA (January 12, 2008) - Celebrities know a good thing when they see it! At a recent VIP Event celebrities Jennifer Love-Hewitt, pregnant Jessica Alba, and new mom Samantha Harris (of *Dancing With the Stars*) received *Your Child's Health & Wellness Record*, developed by Karen Melnick RN, BSN. This gorgeous, award-winning child's health journal will help them stay organized and on top of their baby's health and wellness for years to come. A smart book for smart parents, it is filled with exquisite black and white photographs. It is the newest 'must-have' baby accessory for all expectant, new and experienced parents!

Pregnant and new moms treasure and record so many of their baby's important milestones, planning to share these with them as they grow. These include their first smile, first haircut, and their first steps. One area parents are less likely to track and record is their health and wellness. Parents may be intimidated and they may not understand why this information is important. Developmental milestone lists may be confusing and difficult to understand. Often we assume that our team of health professionals are managing this information, so why do parents need to? Here's why...

*Children whose parents are informed, organized  
and comfortable advocating for them receive the best healthcare!*

Is this fair? No. Is it true? You bet. As an RN, BSN, and mother of three, author Karen Melnick learned this early on. "As parents, we are not taught these skills, and they certainly don't come naturally for most people. Using an amazing tool such as *Your Child's Health & Wellness Record*, will make a difference in the care your baby or child receives, now and in the future."

Karen says:

"My goal in creating this tool was to provide all parents, regardless of background, the information they need to actively manage their child's health and wellness. It is important for parents to learn to trust their instincts and having vital information at your fingertips makes this easy. Think of *Your Child's Health & Wellness* as the knowledgeable friend that provides support and guidance as you manage your child's health and wellness."

*Your Child's Health & Wellness Record* has quickly garnered prestigious awards and expert endorsements throughout North America. Publicity has mounted for this beautiful, celebrated child's health journal and it has received several prestigious awards. These include the *Dr. Toy Best Products Award*, the *iParenting Media Award*, and the *Exceptional Parent Award of Excellence*.

Karen Melnick is available for speaking engagements at health and parenting related events. She offers a unique insight and provides great advice for parents. Suitable for expectant, new and experienced parents her presentations are informative, supportive and thoroughly enjoyable. She can be contacted at [karen@healthandwellnessrecord.com](mailto:karen@healthandwellnessrecord.com) and *Your Child's Health & Wellness Record* can be ordered online at [www.healthandwellnessrecord.com](http://www.healthandwellnessrecord.com).

Contact Information:

Karen Melnick  
HR Press  
karen@healthandwellnessrecord.com  
www.healthandwellnessrecord.com  
705-721-4981

680 East Industrial Drive  
Chelsea, Michigan  
USA 48118

52 Belmont Cres.  
Midhurst, Ontario  
Canada L0L 1X1

END

